

FOR IMMEDIATE RELEASE

October 11, 2023

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The CMOOR Group Appoints Erika Banks as Relationship Development Strategist

The CMOOR Group, the leading provider of cloud-based compliance and continuous education for the security, fire, and life safety industry, has hired Erika Banks as the company's Relationship Development Strategist.

In her new position, Banks will develop and execute strategies to drive new business growth and expand market share within the industry. She will also foster strong relationships with current and future clients to understand their needs and challenges and to provide tailored solutions.

In addition, Banks will conduct in-depth product education sessions for clients, manage pipeline development to consistently drive revenue growth, ensure seamless implementation and delivery of services to clients, and attend industry and associations events.

Banks will be involved in all of The CMOOR Group divisions including SecurityCEU.com, ShowMYBadge.com, the SUTRA Learning Management System, License Consulting, Custom Content, and the Obsequio Compliance Management System.

Banks comes to The CMOOR Group with a vast depth of experience. Previously, she worked with Logic Monitor as a senior business development representative. During her tenure at Alaska Airlines, she held concurrent titles as customer success leader, vendor airline trainer, and ground security coordinator. Her accomplishments encompassed enhancing client experience by implementing efficiency and coordinating passengers' safety.

In addition to consumer relations, Banks also executed security capabilities, which included foreign currency investigations to track client wire transfers to ensure the banks' and clients' integrity.

"Erika is just the person we needed at The CMOOR Group," said Connie Moorhead, CEO of company. "She is much more than a salesperson. Erika adds a strong focus on customer relationships in the sales and after-sales processes. She has a passion and commitment for her work as well as serving our customers and the industry."

"I am thrilled to be joining such an esteemed company that prides itself on exceptional training and services," added Banks. "My career has been focused on building relationships, and I look forward to continuing that tradition by providing that service to The CMOOR Group's current and future customers."

Banks may be reached at 502-744-0506 or by email at erika.banks@cmoor.com.

For more information on The CMOOR Group and its divisions, visit www.cmoor.com or www.SecurityCEU.com.

About The CMOOR Group

The CMOOR Group (www.CMOOR.com) is an ed-tech firm servicing the security, fire, and life safety industry with custom, boutique, and robust solutions. They take a systems approach to solving clients' problems by offering "edge-to-edge" services, including content development, LMS implementation, continuing education, compliance management, and licensing compliance solutions.

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